

## Consumer Alert and Legal Notice

A company calling itself “International Experts & Consultants Association” is offering a training program entitled “**Negotiate to Win -- The 21 rules for Successful Negotiation**” via its website (<http://www.intec-eg.com/English/Products01.php?pro=1014>) and other channels.

The company offering this program is not affiliated with Common Ground Seminars, Inc., the owner of the registered service mark **Negotiate to Win®** and the internationally-renowned **Negotiate to Win Workshop**, nor are they affiliated with James C. Thomas, Jr., author and copyright owner of the HarperCollins international bestseller, “**Negotiate to Win -- The 21 Rules For Successful Negotiating**”. Neither Common Ground nor Mr. Thomas in any way sponsor or endorse any goods or services offered by International Experts & Consultants Association.

International Experts & Consultants Association is apparently trying to confuse consumers into believing that their program is somehow affiliated with the real **Negotiate to Win Workshop** and/or the book, **Negotiate to Win --The 21 Rules For Successful Negotiating**. Consumers should be aware that this is categorically untrue.

A cease and desist letter has been sent to International Experts & Consultants to immediately stop marketing “**Negotiate to Win -- The 21 rules for Successful Negotiation**”, withdraw all references to “**Negotiate to Win**” from their promotional materials, and refrain from further trademark infringement, copyright violation, and other unlawful behavior.

Consumers may wish to contact Common Ground directly to confirm they are dealing with the real **Negotiate to Win Workshop**, products and services. Consumers may call Common Ground’s administrative office at 001-703-287-8753 or email [jthomas@negotiatetowin.com](mailto:jthomas@negotiatetowin.com).